



CORPOLEAD HOTEL

HOSPITALITY / EMAIL / MARKETING

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01

What is CORPOLEAD HOTEL?



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CORPOLEAD HOTEL

Corpolead hotel is an email marketing tool which informs your customers during and after the visit, communicates with them continuously and informs them about innovations and campaigns. After the customer registration, you will be able to easily forward them to your services with an email such as “Our 10 services you need to know before visiting our hotel” or you can send them an email titled “Visit us again”.



02

BENEFITS



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EASY TO USE

The program, which does not require special skills and code experience with its modern interface, will direct you to focus on your customers.

CLOUD TECHNOLOGY

Cloud technology is a more efficient solution because it is the technology that does not require installation and you will pay as you use it instead of installing your own server. This means that it is possible to obtain high quality at a much more affordable price.

SECURITY

The program equipped with SSL technology is automatically copied and its security is provided completely.

03

BENEFITS



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IN YOUR OWN STYLE

The email templates of the product we provide are adapted to the corporate style of your hotel and is in your own style.

REASONABLE PRICE

The "pay-as-you-use" concept provided by cloud technology allows us to keep our prices at the proper level. This also allows the difficulties you encounter to be resolved as soon as possible. You have the right to benefit from the program by paying the license fee. Then you continue to receive services with monthly payments.

TECHNICAL SUPPORT

The cloud technology used enables our customers to offer remote technical support. This allows the difficulties you encounter to be solved in the shortest time possible.

04

UPDATES



Our program is constantly updated by our team. Some of these updates are carried out by our company on a planned basis, while some are based on your suggestions. When you get the program, you will get the updates for free.

05

TECHNICAL SPECIFICATIONS



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360 degree customer satisfaction

The process that begins before your visitors arrive at the hotel will help you achieve maximum benefits by following them even after leaving the hotel.

Different approach for different visitor groups

You can take appropriate marketing steps by dividing your visitors into different groups and sending them different campaigns.

Registration history of visitors

Your customers information is in one tab and accessible.

Preference Planner

We ensure the comfort of your customers by delivering the special demands of the visitors to you.

Custom email templates for your hotel

You can prepare email templates in accordance with the corporate style of your hotel.

TECHNICAL SPECIFICATIONS

Send the services of your hotel to your customers

Send events and campaigns to special groups and invite them to your hotel.

Automatic “Welcome” and “Thank you for your stay” messages

Turn your customers into loyal customers with automatic emails sent to your registered customers under these headings.

Every email is private

Each e-mail sent to your customers only addresses to them and displays the information of the customer.

Reservation offer

Send your offer automatically to prospective customers.

TECHNICAL SPECIFICATIONS



Reservation amendment and cancellation

During these changes, you can automatically send an email to the customer.

Transfer service notifications

You can fully manage the transfer service process with notifications for registering and managing your hotel's transfer service.

Automatic invoice submission

You can send your receipts and invoices by email to visitors who have left the hotel.

Satisfaction survey

You can use the special form to measure how your customers evaluate you after visiting your hotel.



08

EMAIL TEMPLATES



RESERVATION OFFER

www.hoteldemo.corpolead.com/example/offer

RESERVATION CONFIRMATION

www.hoteldemo.corpolead.com/example/confirm

PRE-ARRIVAL E-MAIL

www.hoteldemo.corpolead.com/example/pre_arrival

RESERVATION AMENDMENT

www.hoteldemo.corpolead.com/example/amendment

RESERVATION CANCELLATION

www.hoteldemo.corpolead.com/example/cancellation

THANK YOU FOR YOUR STAY

www.hoteldemo.corpolead.com/example/thankyou

YOUR RECEIPT

www.hoteldemo.corpolead.com/example/receipt

TRANSFER CONFIRMATION

www.hoteldemo.corpolead.com/example/transfer

09

READY-MADE MODULES



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TRANSFER REQUEST FORM

www.hoteldemo.corpolead.com/example/transfer_req

PREFERENCE PLANNER

www.hoteldemo.corpolead.com/example/prefence

CUSTOMER SURVEY

www.hoteldemo.corpolead.com/example/survey



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10

CONTACTS



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